

# WEEK ONE

## ON EXPECTATIONS, PUNCTUATION, AND FIGURATIVE MARKS

### SOME RESOURCES FOR THIS WEEK:

THE NOUN PROJECT

[HTTPS://THENOUNPROJECT.COM](https://thenounproject.com)

WIKIPEDIA ON EASTERN, WESTERN, AND 2CHANNEL EMOTICONS

[HTTP://EN.WIKIPEDIA.ORG/WIKI/LIST\\_OF\\_EMOTICONS](http://en.wikipedia.org/wiki/List_of_emoticons)

UNICODE EMOTICON CHART AND GETEMOJI.COM

[HTTP://WWW.UNICODE.ORG/CHARTS/PDF/U1F600.PDF](http://www.unicode.org/charts/pdf/U1F600.pdf)

ZCODYLEE'S INSTAGRAM (FOR CIRCLES, CAPTIONS)

[HTTPS://INSTAGRAM.COM/ZCODYLEE/](https://instagram.com/zcodylee/)

THE NEW POST-LITERATE: A GALLERY OF ASEMIC WRITING

[HTTP://THENEWPOSTLITERATE.BLOGSPOT.COM](http://thenewpostliterate.blogspot.com)

INFO ON MAKING ECRITURES

[HTTPS://SECRETBOOKPUBLISHING.WORDPRESS.COM](https://secretbookpublishing.wordpress.com)

SEMIOTICS FOR BEGINNERS (DAN CHANDLER)

[HTTP://VISUAL-MEMORY.CO.UK/DANIEL/DOCUMENTS/S4B/SEM01.HTML](http://visual-memory.co.uk/daniel/Documents/S4B/SEM01.html)

MONDAY JUNE 22 – INTRODUCTIONS BY WAY OF VARIOUS SYMBOLS AND EXPERIMENTS

**Read in class** – “A Visual Remix” by Teju Cole in *The New York Times* (April 16, 2015)

**Work on** – Micro-auto-biographies

*HOMEWORK DUE WED:*

**Read** – Intro to *The Cultural Logic of Punctuation* by Jeff Scheible (pgs. 1-21)

**Read** – Intro to *Symbol* (pgs. 6-11). Flip through the book before class and bring it with you.

**Take** – Three pictures of/resembling circles. **And share them via Box before Wed. class**

Give each photo a title. Save your files with this titling convention:

*FirstInitialLastName-Title.ext* (e.g.kbanazek-title.jpg) before uploading.

**Revise and organize on one page** – Your in-class autobiography experiments.

WEDNESDAY JUNE 24 – CREATE YOUR OWN LOGO/LETTERHEAD FOR SEMESTER USE

**Examine in class** – Collections of professional symbols and asemic writing

**Conduct** – Affect transmission experiments

**Workshop** – Basic technical design skills

[ First Set of Pages :: Autobiographies, Logo/Letterhead,

Asemic texts/recorded reactions, and 500 word Reflection]

Due for grading by end-of-day Saturday, June 27 (via private Box folder)

*HOMEWORK DUE MON:*

**Explore** – [www.dear-data.com](http://www.dear-data.com) by Stephanie Posavec and Giorgia Lupi

**Read** – Sections One and Two of *You Are Not Dead* by Wendy Xu (pgs. 3-21)

**“Translate” into emoji, emoticons, and/or noun project icons** – the first poem in Xu’s book. **Share translations via Box before class.**

# WEEK TWO

## ON (PERSONAL) DATA, DESCRIPTION, AND CIRCULATION

### SOME RESOURCES FOR THIS WEEK:

KEYWORD DENSITY/TEXT ANALYSIS TOOLS:

[HTTP://VOYANT-TOOLS.ORG](http://VOYANT-TOOLS.ORG)

[HTTP://TAPORWARE.UALBERTA.CA](http://TAPORWARE.UALBERTA.CA)

[HTTP://TEXTALYSER.NET](http://TEXTALYSER.NET)

ANNA MARIA JOHNSON'S VISUAL ANNOTATIONS

NATIONAL GEOGRAPHIC FEATURE ON BASHO (ARTICLE, PHOTOS, FIELD NOTES, MORE)

[HTTP://NGM.NATIONALGEOGRAPHIC.COM/2008/02/BASHOS-TRAIL/HOWARD-NORMAN-TEXT](http://ngm.nationalgeographic.com/2008/02/bashos-trail/howard-norman-text)

“MORE THAN THE BIRDS, BEES, AND TREES: A CLOSER LOOK AT WRITING HAIBUN”

BY AIMEE NEZHUKUMATATHIL

[WWW.POETS.ORG/POETSORG/TEXT/MORE-BIRDS-BEES-AND-TREES-CLOSER-LOOK-WRITING-HAIBUN](http://WWW.POETS.ORG/POETSORG/TEXT/MORE-BIRDS-BEES-AND-TREES-CLOSER-LOOK-WRITING-HAIBUN)

MONDAY JUNE 29 – INTRO TO POETRY AND STORYTELLING THROUGH PERSONAL DATA

**Read** – “A Problem of Shape: (in) Accessibility” by Gretchen Henderson in *Evening Will Come* (48)

[HTTP://WWW.THEVOLTA.ORG/EWC48-GHENDERSON-P1.HTML](http://WWW.THEVOLTA.ORG/EWC48-GHENDERSON-P1.HTML)

**Read** – “Short Lecture on a Problem” by Mary Ruefle

**Explore** – Data + Books projects

**Create in groups** – Several new kinds of visualizations of Xu

**Craft and workshop** – Data collection plans (to be executed and visualized by end of week three)

*HOMEWORK DUE WED:*

**Read** – Excerpt *Narrow Road to the Deep North* by Basho

**Create** – Visual annotations of your own for 4-5 pages from the reading

**Type Out** – An exact copy of two pages you annotated (save)

**Revise, digitize, and organize** – Two pages of translation work you did or helped with

**Find** – One wonderful or amazing description. **And share it via Box before Wed. class**

WEDNESDAY JULY 1 – DESCRIPTION

**Conduct** – Affect transmission experiments

**Read** – Excerpt from *The Art of Description* by Mark Doty

**Workshop** – Descriptive prose and poetic uses of page space/punctuation.

[ Second Set of Pages :: Translations, Transmediations, and Descriptions  
Due for grading by end-of-day Saturday, July 4 (via private Box folder)

*HOMEWORK DUE MON: TBA, WILL INCLUDE INTRO TO THE BOOK OF TREES.*

# WEEK THREE

## ON METAPHOR: CIRCLES, LINES, AND TREES AS WAYS OF READING

### SOME RESOURCES FOR THIS WEEK:

PLACES WITH (SOMETIMES) GREAT INFOGRAPHICS:

[HTTP://MAGAZINE.GOOD.IS](http://MAGAZINE.GOOD.IS)

[HTTP://FLOWINGDATA.COM](http://FLOWINGDATA.COM)

[HTTP://WWW.INFORMATIONISBEAUTIFUL.NET](http://WWW.INFORMATIONISBEAUTIFUL.NET)

[HTTP://WWW.DAILYINFOGRAPHIC.COM](http://WWW.DAILYINFOGRAPHIC.COM)

[HTTP://WWW.VISUALCOMPLEXITY.COM/](http://WWW.VISUALCOMPLEXITY.COM/)

TOOL FOR QUICK, SIMPLE, ACCURATE CHARTS – A GENERATOR BY CALEB LOFFER

[HTTP://CEAGON.COM/TOOLS/CHARTS](http://CEAGON.COM/TOOLS/CHARTS)

FOR MORE COMPLICATED INTERFACE/MORE POWERFUL DATA VISUALIZATION

[HTTP://WWW.ICHARTS.NET/](http://WWW.ICHARTS.NET/)

*HOMEWORK DUE MON:*

**Read** – The introduction and chapter one in *The Book of Trees* by Manuel Lima (p 14-80). Read captions closely as part of the text. Flip through the rest of the book. Find two favorite examples and mark them.

MONDAY JULY 6 – METAPHOR’S RELATIONSHIP TO VISUALIZATION

**Read** – Selection from *Lines: A Brief History* by Tim Ingold

**Read** – Selection from *On Metaphoring* by Kuang-Ming Wu

**Experiment** – How metaphors do work

**Craft** – A group visualization with a strong structural metaphor

*HOMEWORK DUE WED:*

**Read** – Selection from *Visual Explanations* by Edward Tufte

**Read** – “Spheres and Networks” by Bruno Latour (short but hard)

**Bring to Class** – Whatever personal data you’ve collected thus far

**Revise, digitize, and organize** – In-class work from Monday

WEDNESDAY JULY 8 – MORE ON DESCRIPTIVE AND METAPHORICAL IMAGES

**Conduct** – Color and grid use experiments

**Workshop** – The visual part of your dear-data project

[ **Third Set of Pages :: Your *dear-data* project and thoughts on metaphor  
Due for grading by end-of-day Saturday, July 11 (via private Box folder)**

*HOMEWORK DUE MON: TBA, WILL INCLUDE SEVERAL DIGITAL COLLECTIONS OF MAPS*

# WEEK FOUR

## ON MAPPING LIVED SPACES AND IMAGINED PLACES

### SOME RESOURCES FOR THIS WEEK:

GLIFFY (MAKE FLOWCHARTS AND OTHER SIMPLE INFOGRAPHICS)

[HTTPS://WWW.GLIFFY.COM/](https://www.gliffy.com/)

FOR DRAWING ON/ADDING INFORMATION TO MAPS

[HTTP://WWW.SCRIBBLEMAPS.COM/CREATE/](http://www.scribblemaps.com/create/)

FOR DEVisING CARTOGRAPHIC COLOR SCHEMES (COLORBLIND-SAFE MODE)

[HTTP://COLORBREWER2.ORG/](http://colorbrewer2.org/)

STYLIZED MAPS (OF LOCATIONS YOU SELECT) VIA STAMEN DESIGN

[HTTP://MAPS.STAMEN.COM/](http://maps.stamen.com/)

COLOR SCHEME DESIGNER

[HTTP://WWW.PALETTON.COM](http://www.paletton.com)

A SIMULATOR THAT LETS YOU CHECK WHAT IMAGES LOOK LIKE TO COLORBLIND PEOPLE

[HTTP://WWW.VISCHECK.COM/](http://www.vischeck.com/)

### HOMEWORK DUE MON:

**Read** – Section Four of *You Are Not Dead* by Wendy Xu and bring book to class

**Explore/Read** – “The Paper Route Empire” by Denis Wood and “Roads Not Taken” by Peter Turchi – both available at <http://where-you-are.com>

**Explore** – <http://sensorymaps.com>

**Explore** – Some examples linked from Darren Anderson’s Twitter account  
<https://twitter.com/Oniropolis>

**Bring** – A hand-drawn map no bigger than 4”x5” that depicts a place in Pittsburgh that is meaningful to you.

### MONDAY JULY 13 – METAPHOR’S RELATIONSHIP TO VISUALIZATION

**Explore** – Hardcopy version of Where You Are

**Workshop** – Maps of Pittsburgh

### HOMEWORK DUE WED:

**Read** – “Making Plans” on Archinect and explore links/examples from the list  
<http://archinect.com/features/article/77735/making-plans>

**Create and Bring Two Hard Copies** – A 200-300 word plan-of-action for a final project (diagrams/images encouraged but not required)

**Read** – Excerpt from *Invisible Cities* by Italo Calvino

**Bring to Class** – The book *Symbol*

### WEDNESDAY JULY 15 – MORE ON IMAGINED PLACES

**Explore** – Works based on *Invisible Cities*, including the Christopher Cerrone opera

**Conduct** – Map making/versioning experiments

**Workshop** – Project plans

[ Fourth Set of Pages :: A single well designed “personal geography” project  
Due for grading by end-of-day Saturday, July 18 (via private Box folder)

# WEEK FIVE

## ON RELATIONAL POETICS: EKPHRASIS AND ERASURE

### SOME RESOURCES FOR THIS WEEK:

MEDIA STUDIES KEYWORDS: EKPHRASIS

[HTTP://CSMT.UCHICAGO.EDU/GLOSSARY2004/EKPHRASIS.HTM](http://csmt.uchicago.edu/glossary2004/ekphrasis.htm)

EKPHRASIS FROM THE ACADEMY OF AMERICAN POETS

[HTTP://WWW.POETS.ORG/POETSORG/TEXT/EKPHRASIS-POETRY-CONFRONTING-ART](http://www.poets.org/poetsorg/text/ekphrasis-poetry-confronting-art)

A BRIEF HISTORY OF ERASURE BY TRAVIS MACDONALD

[HTTP://JACKETMAGAZINE.COM/38/MACDONALD-ERASURE.SHTML](http://jacketmagazine.com/38/macdonald-erasure.shtml)

ON ERASURE BY MARY RUEFLE

[HTTP://QUARTERAFTEREIGHT.ORG/RUEFLE.HTML](http://quarteraftereight.org/ruefle.html)

JAVASCRIPT ERASURE GENERATOR

[HTTP://THEDELETIONIST.COM/ABOUT.HTML](http://thedeletionist.com/about.html)

*HOMEWORK DUE MON:*

**Read** – “Franz Kline” by Frank O’Hara

**Read** – “Eadweard Mutbridge: Fragments of a Tesseract” by Hollis Frampton

**Bring** – Gesture notation systems (folder on Box)

**Read** – Excerpt from *Noise that Stays Noise* by Cole Swensen

**Bring** – An image you enjoy that could be considered art (link/file on Box *or* hard copy).

MONDAY JULY 13 – EKPHRASIS: RELATIONSHIPS BETWEEN POETS AND PAINTERS

**Explore** – Different theories about ekphrasis

**Read** – Excerpts from Rilke and Doty

**Explore** – John Luther Adams “The Place Where You Go to Listen”

**Workshop** – Ekphrastic writing exercises

*HOMEWORK DUE WED:*

**Read** – Section Five of *You Are Not Dead* by Wendy Xu

**Read** – Excerpt from *Voyager* by Srikanth Reddy

**Explore** – <http://erasures.wavepoetry.com/sources.php>

**Create** – One erasure of your own using the Wave engine, take a screen shot, and upload it to Box before class.

**Be working on** – Your final project. Come ready to give an update on at least one thing that you’ve accomplished (show some sketches, share some paragraphs, discuss some data, etc.)

WEDNESDAY JULY 15 – ERASURES AND THEIR CO-TRAVELERS

**Explore** – *Tree of Codes* and other examples

**Conduct** – Erasure/versioning experiments

[ Fifth Set of Pages :: A single well designed “personal geography” project  
Due for grading by end-of-day Saturday, July 18 (via private Box folder)

*HOMEWORK DUE MON: WILL INCLUDE FINISHING XU AND ONE OTHER SHORT READING.*

# WEEK SIX

## ON RE-DESIGNING AND WRAPPINGS UP

### SOME RESOURCES FOR THIS WEEK:

25 DESIGN TIPS

[HTTPS://DESIGNSCHOOL.CANVA.COM/BLOG/GRAPHIC-DESIGN-TIPS-NON-DESIGNERS/](https://designschool.canva.com/blog/graphic-design-tips-non-designers/)  
BARBARA McNALLY DESIGN RESOURCE LISTS

[HTTP://NONDESIGNERS.COM/MINICOURSE/INDEX.HTML](http://nondesigners.com/minicourse/index.html)

PAGE MARGINS (AND LINKS TO OTHER TYPOGRAPHY GUIDELINES)

[HTTP://PRACTICALTYPOGRAPHY.COM/PAGE-MARGINS.HTML](http://practicaltypography.com/page-margins.html)

ROBIN WILLIAMS' DESIGN TIPS (PDF COMING ON BOX)

*HOMEWORK DUE MON:*

**Read** – The rest of *You Are Not Dead* by Wendy Xu. Look back over earlier sections.

**Read** – “Design and Redesign” by Fernanda Viégas and Martin Wattenberg

[https://medium.com/@hint\\_fm/design-and-redesign-4ab77206cf9](https://medium.com/@hint_fm/design-and-redesign-4ab77206cf9)

**Be Working on** – Your final projects/reflections

**Bring to Class** – Everything you have done so far for projects; try to complete as much text as possible before class.

**Post as a Box note** – A link to an example project or design resource that you think your classmates might find useful. Include an annotation that tells people what they are clicking through to (and why it might be useful).

MONDAY JULY 27 – DESIGN, REDESIGN, AND CRAFTING A COLLECTION

**Explore** – Some technical resources and descriptions of book projects

**Workshop** – Your final projects

*HOMEWORK DUE WED:*

**\* Put** – One page/piece of work that you're proud of in the shared folder on Box **(by 9am)**

**Be Working on** – Your final projects/reflections

**Bring, if you are moved** – A snack or something else to share with your classmates

WEDNESDAY JULY 29 – LAST QUESTIONS, SHARING OF WORK

**Share** – *Your favorite works*

**[ Final Projects :: and Reflection**

**Due for grading by end-of-day Sunday, August 2 (via private Box folder)**

**\* If you'd like to turn in a non-digital project, you must make an arrangement with me on or before Wednesday, July 27.**